

# **ENGAGED MANAGEMENT** ReView

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Practitioner-Scholars:

Publish Your Work in EMR

Open Invitation to the EMR Virtual Writing Workshop  
December 6, 2025

Overview

INVITATION ..... 1

ORGANIZERS..... 1

LOGISTICS ..... 1

AIM ..... 2

PROGRAM ..... 2

ADDITIONAL INFORMATION ..... 2

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MANAGEMENT

ReView

*"The primary purpose of EMR is to serve as a publishing outlet for everyone including students, alumni, and faculty of executive doctorate of business administration (DBA) programs"*

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10TH ANNIVERSARY



Kalle Lyytinen | Editor in Chief  
**Engaged Management ReView**

The EMR Writing Workshop Series

EDBAC

ENGAGED  
MANAGEMENT ReView

Saturday, December 6, 2025, 09:00 am to 03:00 pm Eastern Time  
Online Workshop

## INVITATION

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*Engaged Management ReView* ([EMR](#)) offers a no-cost (free) workshop series to help practitioner-scholars publish their research in *EMR*. Organized as a *virtual* workshop, we invite participants from across the world.

The workshop is organized by the [EDBAC](#) and the *EMR* journal and it will take place from 9:00-1500 ET (9:00 am – 3:00 pm, Eastern Time), on **Saturday, December 6, 2025** via Zoom. Deadline for submitting a new or revised manuscript or a plan for a manuscript is **Saturday, November 10, 2025**. The submission must target the [research](#), [essay](#) and [topic](#) genres at *EMR*. All participants are expected to familiarize themselves with the different *EMR* format guidelines for the paper genre they adopt.

**If you have any questions, please contact:**

**Engaged Management ReView:** [emr@edbac.org](mailto:emr@edbac.org)

## ORGANIZERS

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- Professor Kalle Lyytinen, Case Western Reserve University
- Professor Lars Mathiassen, Georgia State University
- Professor Richard Baskerville, Georgia State University
- PhD Phil Cola, Case Western Reserve University

## LOGISTICS

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We will send a [Zoom](#) invitation email to each participant who has submitted a proposal for a manuscript (3-4 pages extended abstract) before the workshop. The manuscript will provide the baseline for discussions at the workshop. The participants are selected based on the quality and promise of the plan if the number of submissions exceeds 20 proposals (the maximum number of participants in the meeting is 25). The groupings of participants will depend on the submission genres selected, to the extent possible.

Therefore, it is imperative that you include the proposal in an email to both:

Kalle Lyytinen at [kil13@case.edu](mailto:kil13@case.edu) and Lars Mathiassen at [lmathiassen@ceprin.org](mailto:lmathiassen@ceprin.org) and copy it to the *EMR* email address at [engaged-management-review@case.edu](mailto:engaged-management-review@case.edu)

## AIM

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During this workshop, doctoral students and graduates of Executive DBA programs will receive help in preparing articles for submission to the *Engaged Management Review (EMR)* journal. *EMR* is a joint venture between the EDBAC and Case Western Reserve University that publishes research from the EDBAC community.

At the workshop, you will learn about the profile of the journal and the type of articles that may be submitted. Moreover, you will also receive guidance for how to develop *EMR* submissions from your completed dissertation as research, essay or topic article. You will also learn how to manage the review process and how to respond to reviews. You will also learn about successful experiences with developing and revising article for the journal. Finally, the workshop will provide participants feedback on their submitted proposal as basis for further development and submission to *EMR*.

## PROGRAM

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1. Review and discussion of the article writing process
2. Review and discussion of the different *EMR* paper genres and examples, where available, of writing and publishing empirical and dissertation digest genres.
3. Work in teams of 3-5 authors with 1-2 *EMR* editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to *EMR*.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for *EMR* and reviewing for *EMR*.

## ADDITIONAL INFORMATION

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- For guidelines for how to format an *EMR* empirical paper, go [here](#) for a web page explanation and [here](#) for a Power Point brief
- For an example of what a published *EMR* empirical paper looks like, go [here](#)
- For guidelines how to format an *EMR* dissertation digest or empirical paper go [here](#)
- For guidelines how to format an *EMR* essay paper, go [here](#)
- For guidelines how to format an *EMR* topic paper, go [here](#)
- For *EMR* Frequently Asked Questions, go [here](#)
- For videos of *EMR* board members discussing aspects of *EMR*, go [here](#)
- For the *EMR* editorial team, go [here](#)